



KAYLA MILLAR

PRINT | GRAPHIC | WEB DESIGNER

HELLO !

I am a 29 year old Graphic Designer located in the Denver Metro Area. I am current the Graphic Designer for an Outdoor Shoe company. I have been in the outdoor industry for 8 years. I specialize in print, product and web design.



EDUCATION

UNIVERSITY OF COLORADO AT BOULDER: 2010-2013

BACHELOR OF ARTS 2013

COMMUNICATION MAJOR

TECHNOLOGY, ARTS AND MEDIA MINOR

UNIVERSITY OF COLORADO AT COLORADO SPRINGS: 2009-2010

STUDYING ARCHITECTURAL ENGINEERING



JOB EXPERIENCE

OWNER / GRAPHIC ARTIST: KMM DESIGNS, LLC

2015 - PRESENT

Freelance Graphic Artist. Specializing in Print, Graphic, and Web Design.

GRAPHIC ARTIST: SCARPA NORTH AMERICA INC.

2019 - PRESENT

Duties include: creating content for sales collateral, promotional materials, advertisements website and social media. Print and web based catalogs, advertisements, posters, trade show material and e-mail blasts. Also traveling and participating in tradeshow,

GRAPHIC ARTIST: BISON DESIGNS, LLC

2014 - 2019

Duties include: creating product specs, prototypes, product packaging and communicating with domestic and international vendors. Print and web based catalogs, advertisements, posters, trade show materials and e-mail blasts. Also traveling and participating in trade shows. Product photography and creating new product catalogs twice a year. Also, oversee and provide all content for social media. Managing copy, photo and advertising on retail website.

FREELANCE GRAPHIC DESIGNER: HIGH SOCIETY FREERIDE, LLC.

2013 - 2015

Duties include: creating web and print based advertisements and e-mail blasts. Product design (ex: snowboards, skis and paddleboards). Participate in tradeshow and local demos.



LEADERSHIP

DIVISION I VARSITY SOCCER: UNIVERSITY OF COLORADO AT BOULDER

2010-2013 | GOALKEEPER

DIVISION II VARSITY SOCCER: UNIVERSITY OF COLORADO AT COLORADO SPRINGS

2009-2010 | GOALKEEPER

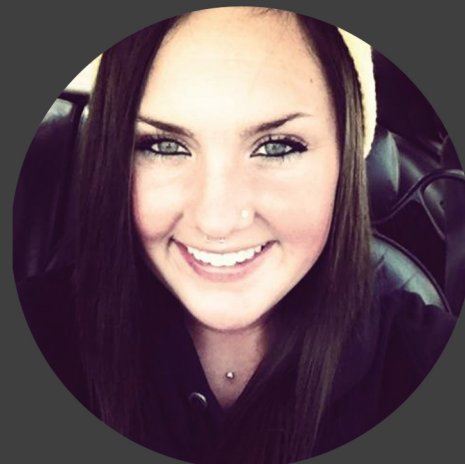


GIVING BACK

NO KILL COLORADO: GRAPHIC DESIGNER

2018 - PRESENT | VOLUNTEER

Created T-Shirt, logo designs and advertising materials for 2018, 2019 and 2020 charity events for a non-profit company that improves animal shelters in order to decrease homeless pet deaths in Colorado.



Denver, Colorado



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www.designskmm.com



www.linkedin.com/in/kaylamillar



www.facebook.com/kmmdesignsllc

SKILLS

PROFESSIONAL SKILLS

Corel Draw

HTML/CSS

InDesign

Illustrator

Photoshop

Microsoft Office

PERSONAL SKILLS

Time Management

Communication

Teamwork

Creativity

Leadership

Attention to Detail